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STRENGTHEN AND SCALE-UP THE BIO-BASED SECTORS, UNLOCK INVESTMENTS AND MARKETS



Mobilise stakeholders in **development** and **deployment** of **sustainable bio-based solutions**



Launch the **EUR 100 million** Circular Bioeconomy Thematic **Investment Platform**



Analyse **enablers** and **bottlenecks** for the deployment of **bio-based innovations**



Promote and develop **standards, labels** and **market uptake** of **bio-based products**



Facilitate the **development** of **new sustainable biorefineries**



Develop substitutes to fossil based materials that are **bio-based, recyclable** and **marine biodegradable**

2

DEPLOY LOCAL BIOECONOMIES RAPIDLY ACROSS EUROPE



Launch a **Strategic Deployment Agenda** for sustainable food and farming systems, forestry and bio-based products



Launch **pilot actions** for the **development** of **bioeconomies** in rural, coastal and urban areas



Support **regions** and **Member States** to develop **Bioeconomy Strategies**



Promote **education, training** and **skills** across the bioeconomy

3

UNDERSTAND THE ECOLOGICAL BOUNDARIES OF THE BIOECONOMY



Enhance **knowledge** on biodiversity and ecosystems



Monitor **progress** towards a sustainable bioeconomy



Promote **good practices** to operate the bioeconomy within **safe ecological limits**



Enhance the **benefits** of biodiversity in **primary production**

